

Increase the Productivity of University Faculty Members through the 4th Generations of Personal Strategy

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A personal strategy is the ability of the human person to determine a precise direction of life and to commit himself to move in that direction and take concrete action to do so, regardless of obstacles. The secret of the success of personal strategy stems from the motivation within us and the follow-up, motivation, support from others and everyone without exception needs personal strategy because we are human so we tend to not follow our goals due to the distractions and we tend to work only under dread or desire.

The experience of King Abdulaziz University in the implementation of personal strategy began in 2005 when the 1st generation was applied and continued until we reached the 4th generations of personal strategy. The idea of the 4th generations can be explained as shown (Fig. 1 to 6)

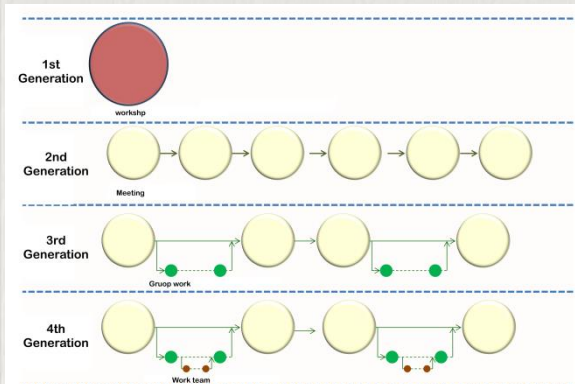


Fig. 1: The levels of the four generations in the personal strategy

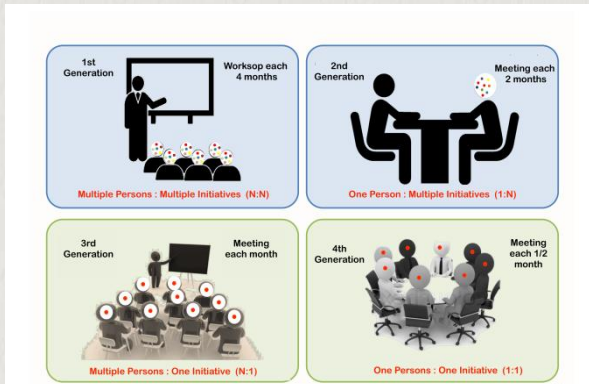


Fig. 2: Comparison of the four generations in the personal strategy

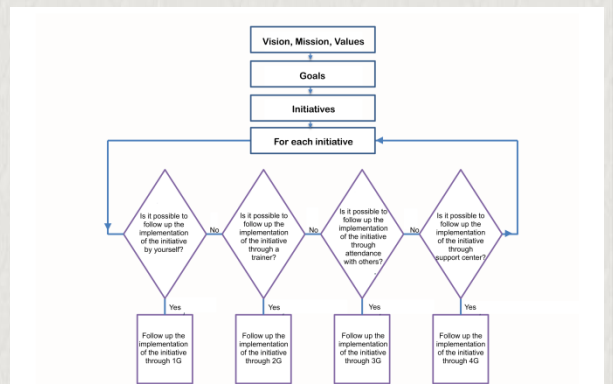


Fig. 3: Flowchart of the four generations in the personal strategy

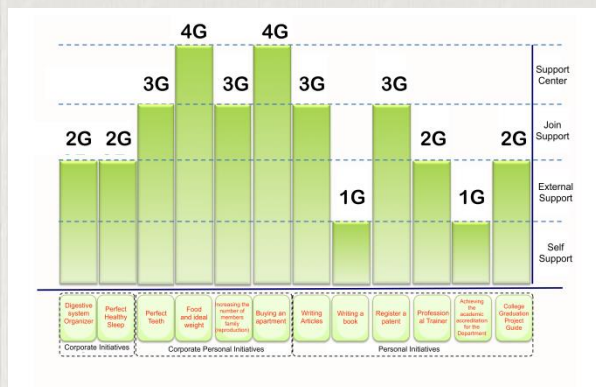


Fig. 4: Initiatives and their actions on the four generations in the personal strategy

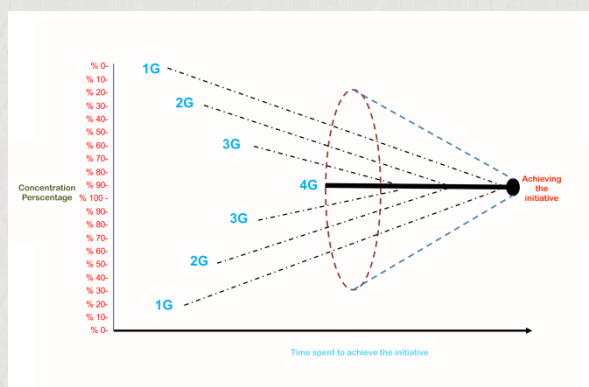


Fig. 5: The concentration percentage of the four generations on the personal strategy

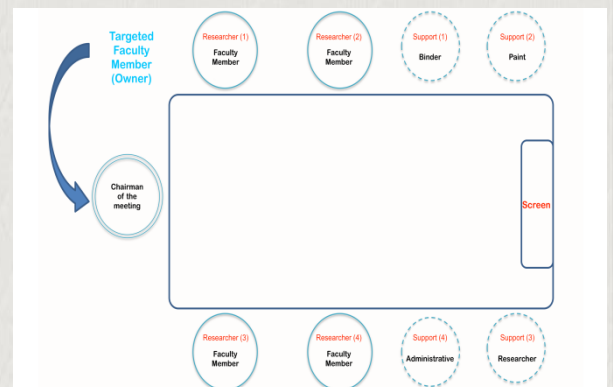


Fig. 6: Design of the 4th generation meeting table

4th Generation:

The 4th generation of personal strategy represents the central motivational aspect: a specialized scientific team is formed to support the member in achieving the initiative with logistical support in documentation, research and design. Each member of the fourth generation has his own table and the table has the support team and the logistical support in documentation, research and design. (Fig. 7). The success rate of achieving the 4th generation achievements ranges between 50 - 100%.



Fig. 7: The 4th Generation workshops