



ASEAN Micro Enterprise
Development Link

M-Link is a UMKM Development Program from Malang City for All ASEAN through the Business Smart Car which is integrated with the MDA system and Business Smartpoint in each Region

SMART CAR



MDA

Multifunction Digital Application

FEATURE

1. Regarding business,
2. Regarding the market,
3. Regarding licensing,
4. Loans,
5. Sales
6. Chart of sales
7. Raw Material Info



- Counseling and empowerment to the community,
- Entrepreneurial data input,
- Business licensing management services,
- and credit goods / equipment or capital credit services,

Business Smart Point



M-LINK emerged as an answer to the Difficulties of SMEs to Grow and Answer Future Business Challenges in the Era of the Industrial Revolution 4.0 to realize the Asean Economic Community Program